When It Comes To Flu Vaccine, Buyer Beware. Especially if You're Older.

By David Shlaes — January 19, 2018

Before beginning my story, let’s review a little bit about influenza vaccines. For a long time, we’ve known that older patients and those with certain underlying diseases such as kidney failure, diabetes, and others had a lower response to many vaccines than young, healthy subjects. One way to deal with this problem might be to give the vaccine in higher dosage. This has been done with hepatitis B vaccine in patients with kidney failure as one example – and it does work.

Very recently, the same strategy was applied to the flu vaccine. A high dose vaccine was developed by Sanofi-Pasteur (Fluzone). In a clinical trial published [1] in the New England Journal of Medicine, researchers demonstrated that the high dose vaccine was 22-45% more effective at preventing flu than regular vaccine in patients 65 years of age or older. Another study [2] examined all respiratory illness occurring during flu season among older vaccine recipients. This study demonstrated a 13% advantage for the high dose vaccine. There are two other new flu vaccines that may also work better in older patients but the data to support that conclusion for those vaccines is much less strong than the data behind Fluzone (see below). So there is at least one flu vaccine available that works better than other vaccines.

This story starts two years ago at an assisted living facility here in Connecticut where my mother was living at the time. During the winter my mother was telling us about several friends who had contracted “pneumonia” and ended up hospitalized. Some never came back. I asked the administration at the facility which flu vaccine was offered to the residents the previous fall and discovered to my surprise that they did not offer the high dose vaccine to their elderly residents. The average age there was probably around 80. I then sent them information on the high dose flu vaccine and asked that they offer it to their residents the next year (last year) – and they did. This past spring my mother moved to another assisted living facility in Connecticut. Thinking ahead, I
sent them information from the CDC website on the high dose vaccine and asked them both in
writing and in person to make it available for their residents this past fall. In spite of my request,
they decided not to offer the high dose vaccine even though I think the average age of their
residents is probably close to 75.

That led me to search for pharmacies that would offer the high dose vaccine. I called three CVS
pharmacies in our area. One had the vaccine early on but had already run out by the beginning of
November. A second had never ordered the high dose vaccine. The third had it available. My
personal physician also offered high dose vaccine for all his patient’s age 65 years and older and
that’s where we finally went to get our vaccinations. Further inquiries showed that the high dose
vaccine was 2-3 times more expensive than the regular vaccines. But the vaccine is reimbursed
by Medicare at a higher rate as well. My physician’s office staff confirmed that they did not lose
money nor make less money giving the high dose compared to a regular flu vaccine. But the
higher procurement cost may have deterred some providers from ordering the high dose vaccine.

In discussing this situation with friends and with other residents at my mother’s facility, I was
surprised to find that no one knew that there was a high dose vaccine and no one knew that there
might be an advantage in taking the high dose vaccine compared to any other vaccine. I also
called the Connecticut Department of Health and learned that they and no specific policy on which
vaccine long-term care facilities in the state should offer. They said that they just go by what the
CDC recommends.

And that brings me to the CDC and Advisory Committee for Immunization Practices (APIC). APIC
provides recommendations as to which vaccine should be given to which population in what
dosage, when and how often. In many cases, these recommendations serve as guidance for
insurers for reimbursement policies, especially for childhood vaccinations. In considering flu
vaccines, the APIC has decided NOT to make a specific “preference” for the high dose flu vaccine
for subjects 65 years of age or older. As such, state health departments and providers have no
incentive to offer this vaccine. Since procurement costs for the vaccine are higher, they may be
reluctant to order the vaccine even though it may be better for their patients and their
reimbursement will make up the difference in cost.

I spoke with Dr. Lisa A. Grohskopf who is the CDC’s liaison with the APIC. She explained that
there are 13 different influenza vaccines available this season of which two are licensed for use in
persons aged 65 years of age and older. They are Fluzone, a high dose killed vaccine, and
Flublock, a recombinant flu vaccine also using a higher dose of antigen. Data from various clinical
trials are shown in table 3 from this CDC webpage. The best data including a study carried over
two seasons and enrolling about 32,000 subjects are those for Fluzone. The improved efficacy
ranges from 22-45% improvement as compared to standard dose vaccines depending on which
population you are looking at. The APIC will not provide a specific “preference” for this vaccine
because (1) there might be differences across different flu seasons (only two were studied); (2) it
was not compared to other high dose or newer adjuvanted vaccines; and (3) it is not clear that the
manufacturer would have been able to provide it to a larger population. (I did not speak to Sanofi-
Pasteur about this).

But to me – this reasoning is specious since there was a large randomized trial showing consistent
improvements in efficacy across several different analysis populations in two different flu seasons for Fluzone. If the objection is that it should have been compared to other high dose or adjuvanted vaccines – that seems unreasonable. Those other manufacturers should be encouraged to come up with the same kind of data that Sanofi-Pasteur provided in order to get a preference for use in older individuals.

The end result of APIC’s dithering is that no one understands that there is a better vaccine available for older individuals and therefore, that those who need it don’t get it.

NOTE:
(1) I did not count the study shown in the table from 2009-10 where the virus circulating was not present in the vaccine and therefore no conclusions about the relative efficacy of the vaccine could be drawn.

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[3] https://www.cdc.gov/mmwr/volumes/66/rr/rr6602a1.htm#T1_down