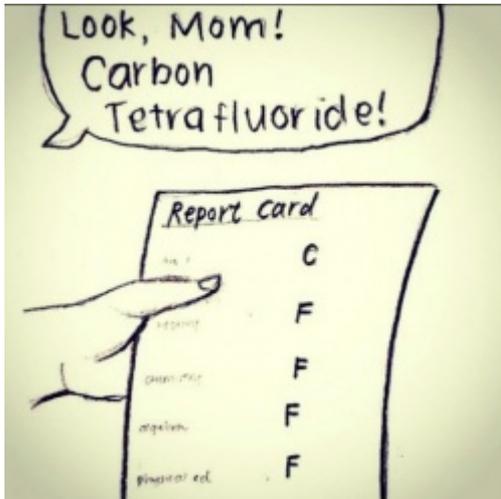


Environmental Working Group Serves Up More Nonsense: 'Organic: The Original Clean Food'



By Josh Bloom — May 7, 2019



EWG's Lawyers, Zoologists, and Nutritionists Should Not Dabble In Chemistry. Image: Chemistryjokes.com [1]

It's more of the same from the Environmental Working Group (EWG) - cleverly designed but scientifically nonsensical scares. "[Organic: The Original Clean Food](#) [2]" is a magnificent body of work, that is if your goal is to scare and manipulate people into doing something that will provide no benefit other than lightening your wallet. EWG is trying to solve a non-problem - making our already-safe food safe. As usual, the science of their March article is ghastly and this is no accident. Here are the authors and their credentials, such as they are.

- Dawn Undurraga - Nutritionist
- Nneka Leiba - Zoology and public health
- Melanie Benesh - Lawyer
- Scott Faber - Another lawyer

Now *there's* a fine group of people to be writing about chemicals and toxicity. It is not clear whether any of them ever took a chemistry class, let alone, have any expertise whatsoever. And it shows. Let's dive in.

"Americans are increasingly seeking "clean" foods that are [f](#) [3]ree from artificial colors, flavors and preservatives."

That's true; they are being frightened into doing so by silly scare tactics such as those used in this article.

"No artificial preservatives, colors or flavors are ever allowed in organic food."

This statement is based on a fallacy - that there is a difference between a chemical that is obtained from natural sources and the same chemical made in a lab or factory. (See my book [Natural And Artificial Flavors: What's The Difference?](#) [4]). But it's even worse. Let's say that you take beta-carotene - a vitamin A precursor that is used to give foods yellow/orange colors - and extract it from carrots or spinach. According to EWG if you make the stuff in a factory it's less healthy than the beta-carotene from the carrot. Wrong.

Worse still, if you take the extract, which is "natural," and add it to a different food as a colorant, it becomes an artificial flavor. Pretty crazy, no? Even crazier - if you take the extract and add it back to the same carrots from which it was extracted it becomes an artificial color and the carrots cannot be organic.



"What's more, many consumers are unaware that food companies don't need government approval for most of the chemicals added to conventional packaged foods."

Here's a cute half-truth. Food companies don't need government for most of the "chemicals" added to food because these awful chemicals have GRAS (generally accepted as safe) status from the FDA. EWG is lying when they say that a food company can just start chucking new chemicals or ingredients into a food product. New additives must be evaluated for safety using methods that are similar, but less rigorous **(1)** than those required for new drugs.

"By contrast, only flavors derived from natural, non-synthetic substances can be used in organic packaged food and, beginning in December 2019, natural flavors cannot be used if organic flavors are commercially available."

This rule is magnificently stupid. "Natural, non-synthetic substances," as I mentioned above, are identical to their synthetic counterparts. No instrument can tell the difference. Your body can't tell them apart. But it's OK to use them anyhow if you can't buy the natural version. Talk about hypocrisy. EWG is implying that the natural substances are safer (they aren't) but it's OK for organic food companies to subject consumers to these monstrous chemical assassins if you can't buy the "real" stuff. If organic food companies are so concerned about these synthetic chemicals then it should simply not sell any product containing the chemical in question. Instead, the use is dependent on commercial availability. How dare they put consumers and their children at risk!

"Some 'flavors' in conventional foods can actually be made up of more than 100 chemicals that do not have to be labeled on the package."

They finally got something right, albeit by accident. One-hundred chemicals in conventional foods? Oh, the humanity. A banana, whether is it organic or not, contains 42 chemicals that are responsible for its *scent alone* (2) and a whole bunch more that are in it just for the hell of it. There's about 100 right there. Shall we start labeling bananas, or maybe banning them?



INGREDIENTS: WATER (75%), **SUGARS (12%)** (GLUCOSE (48%), FRUCTOSE (40%), SUCROSE (2%), MALTOSE (<1%)), STARCH (5%), **FIBRE (3%)** (E460, E461, E462, E464, E466, E467) **AMINO ACIDS** (GLUTAMIC ACID (19%), ASPARTIC ACID (16%), HISTIDINE (11%), LEUCINE (7%), LYSINE (5%), PHENYLALANINE (4%), ARGININE (4%), VALINE (4%), ALANINE (4%), SERINE (4%), GLYCINE (3%), THREONINE (3%), ISOLEUCINE (3%), PROLINE (3%), TRYPTOPHAN (1%), CYSTINE (1%), TYROSINE (1%), METHIONINE (1%)), **FATTY ACIDS (1%)** (PALMITIC ACID (30%), OMEGA-6 FATTY ACID: LINOLEIC ACID (14%), OMEGA-3 FATTY ACID: LINOLENIC ACID (8%), OLEIC ACID (7%), PALMITOLEIC ACID (3%), STEARIC ACID (2%), LAURIC ACID (1%), MYRISTIC ACID (1%), CAPRIC ACID (<1%)), ASH (<1%), PHYTOSTEROLS, E515, OXALIC ACID, E300, E306 (TOCOPHEROL), PHYLLOQUINONE, THIAMIN, **COLOURS** (YELLOW-ORANGE E101 (RIBOFLAVIN), YELLOW-BROWN E160a), **FLAVOURS** (ETHYL HEXANOATE, ETHYL BUTANOATE, 3-METHYLBUT-1-YL ETHANOATE, PENTYL ACETATE), E1510, NATURAL RIPENING AGENT (ETHENE GAS).

Source: [James Kennedy](#) [5]

Some chemicals are not allowed to be in organic foods because they may be harmful to the environment.

Ammonium hydroxide

Toxic to aquatic organisms if spilled; if volatized to the atmosphere, contributes to greenhouse gases.

OK, although it's hard to see how a billionth of a gram (3) of ammonium hydroxide (a form of ammonia) is going to heat up the planet, by all means, let's keep it out of organic food. But this makes the following a little hard to explain:

*"Synthetic ingredients **allowed in organic food** include ingredients that act as leavening agents, such as **ammonium carbonate**..."*

Apparently, these guys aren't such great chefs either, since the purpose of a leavening agent is to make dough rise. It does so via the following chemical reaction:



The is so much more and it's just as ridiculous, so you really need to take chemical advice from

EWG with a grain of salt. Or not. Salt is inorganic.

NOTES:

(1) The safety evaluation does not need to be as rigorous because of the dose. Medicines are given in therapeutic quantities - milligrams, sometimes grams - while additives are used in trace amounts.

(2) Source: Jordán MJ, Tandon K, Shaw PE, Goodner KL. Aromatic profile of aqueous banana essence and banana fruit by gas chromatography-mass spectrometry (GC-MS) and gas chromatography-olfactometry (GC-O). *J Agric Food Chem.* Oct 2001;49(10):4813-7.

(3) No, this number is not real. And I can't be bothered to find the real one.

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Links

[1] <https://www.chemistryjokes.com/jokes/look-mom-carbon-tetrafluoride/>

[2] <https://www.ewg.org/research/packagedorganic/>

[3] <https://www.nielsen.com/us/en/insights/reports/2017/transparency-is-winning-the-us-retail-market.html>

[4] <https://www.acsh.org/sites/default/files/Natural-and-Artificial-Flavors-What-s-the-Difference.pdf>

[5] <https://jameskennedymonash.wordpress.com/2013/12/12/ingredients-of-an-all-natural-banana/>