Every Picture tells a Story - Twitter Measures Social Mobility

By Chuck Dinerstein, MD, MBA — April 7, 2020

Twitter captures geolocation data in about 3% of tweets. Two researchers from Johns Hopkins released a report on the changes in our social mobility. How much we are traveling, based on that dataset?

- Since the start of social distancing (March 16, 2020) mobility in the United States has dropped 49%
- Every US state has reduced mobility. Early adopters are doing better than late or non-adopters.
- The last two weeks of March have the lowest mobility of any week in our 15 month dataset