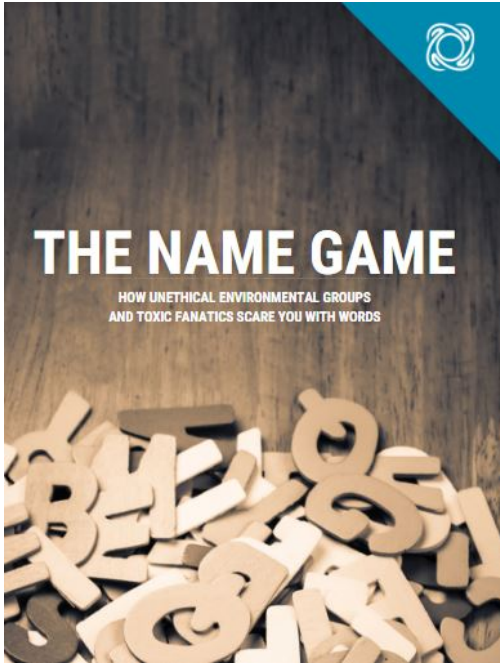


The Name Game: How Toxic Terrorists Fool You With Words

By ACSH Staff — July 1, 2016



Organic food companies, environmental groups and fame-

seeking celebrities have been attempting to undermine the American public's confidence in science by using a clever technique – telling people to fear what they cannot pronounce.

This publication breaks down how benign terminology is being manipulated in such a way as to create fear and panic about common household products and ingredients. Groups promoting "chemophobia" literally seek to use the language of science against science, to scare donors into giving them money, and to promote a dishonest agenda.

This book instead provides you with a way to separate science fact from environmental fiction.

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Game Josh Bloom