

What can bio-ag activists learn from the pro-vax movement?

By Nicholas Staropoli — August 13, 2015

How can we those committed to science and rely on empirical data convert those who are religiously opposed to genetically modified crops despite an overwhelming consensus among independent sciences and global science?



Credit: Genetic Literacy Project

How can we those committed to science and rely on empirical data convert those who are religiously opposed to genetically modified crops despite an overwhelming consensus among independent sciences and global science?

There may be lessons to be learned in how the anti-vax debate has unfolded. I've [recently written](#) ^[1] about a [study](#) ^[2] in which researchers reported the best way to change the mind of anti-vax parents was to focus on the risks of their child not being vaccinated. The study results showed that the most effective way to change someone's mind was to teach them about the consequences of their child getting a vaccine preventable disease like measles instead of trying to refute every claim by the anti-vax movement (i.e. mercury in flu vaccines causes autism).

[Read More over at Genetic Literacy Project.](#) ^[3]

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Links

[1] <http://acsh.org/2015/08/making-strides-in-converting-the-unconvertable/>

[2] <http://www.pnas.org/content/early/2015/07/28/1504019112.abstract?sid=ac1fba67-e70d-447e-8e8e-9c733d34d795>

[3] <http://www.geneticliteracyproject.org/2015/08/13/gmo-vaccine-parallel-can-biotech-supporters-learn-from-campaign-that-turned-tide-on-anti-vaxxers/>